

Chicago, IL 60693 Main: (317) 632-5900 Billing: (317) 715-2704 16779 Collections Center Drive WTTV-CBS

Billing Address:

Fairfax, VA 20120 Screen Strategies Media Attention: Accounts Payable 11150 Fairfax Blvd, Suite 505

Estimate Number	Product	Advertiser	
2366	Shelli Yoder for Indiana	Yoder, S / D / Congress	

vertiser	Yoder, S / D / Congress	Invoi
oduct	Shelli Yoder for Indiana	nvoi
timate Number	2366	Invoi

Invoice Period	Invoice Month	Invoice Date	Invoice #
09/26/16 - 10/03/16	October 2016	10/09/16	WC16100099

Station	WTTV-CBS	Orde
Account Executive	Account Executive House Indianapolis	₽
Sales Office	Local House	Deal
Sales Region	Local	Order

Order Flight	Deal #	Alt Order#	Order#
09/27/16 - 10/03/16			388748

Special Handling	Billing Type (Billing Calendar E	
	Cash	Broadcast	

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	

9 CBS	CBS	8 CBS	CBS	7 CBS	CBS	6 CBS	2	5 CBS	CRS	4 CBS	CBS		3 CBS	CBS	CBS	2 CBS	CBS			CBS	CRS	1 CBS	Line CI
3S M-F 6p-630p	SS	3S M-F 5p-6p	ñ	3S M-F 5p-6p	ñ	3S M-F 4p-5p	ก์	3S M-F 3p-4p	ñ	3S M-F 12p-1230p	3S		3S M-F 7a-9a	88	20	3S M-F 7a-9a	3S			% 8	, and	3S M-F 6a-7a	Channel Description
630p		6p		6p		5p		4p		+1230p			9a			9a						7a	otion
6p-630p		5:30 PM-6:00 PM		5:00 PM-5:30 PM		4p-5p		3p-4p		12p-1230p			8:00 AM-9:00 AM			7:00 AM-8:00 AM						6:30 AM-7:00 AM	Time
	09/26/16 t	3	10/03/16 t	Ē	09/26/16 t	귥	09/26/16 t	*	09/26/16 t		≤	10/03/16 t		πş	09/26/16 t		≤	10/03/16 t	무를	;	09/26/16 t		Day
	09/26/16 to 10/02/16 F 09/30/16	10/03/16	10/03/16 to 10/09/16	09/2//16	09/26/16 to 10/02/16	09/29/16	09/26/16 to 10/02/16	09/28/16	09/26/16 to 10/02/16		10/03/16	10/03/16 to 10/09/16		09/30/16	09/26/16 to 10/02/16		10/03/16	10/03/16 to 10/09/16	00/10/10	09/27/16	09/26/16 to 10/02/16		Date
č	iğ ×	:3	1 ×	:30	1×	30	1×	.30	1×		:30	×	į	30 0	2x		33	×	ċ	: :: ::	2x		Length
	5:43 PM	5:30 PM	M	4:49 PM	-T	3:52 PM	T	12:11 PM	W		8:40 AM	<u>M</u>	:	7:43 AM	W-F		6:42 AM	M	0.23 AIV	6:42 AM	-T-T		Length Air Time
LI FOTROSOTO	MP16TN0901u	MP16IN0901H		MP16IN0901H		MP16IN0901H		MP16IN0901H			MP16IN0901H			MP16IN0901H			MP16IN0901H		WETOTOROTH	MP16IN0901H	. .		Ad-ID
\$	9	\$12		\$25		\$7		\$40		1	\$		•	e ee			9		6/	÷ 60			Rate
\$ IZ3.00		\$125.00		\$250.00		\$70.00		\$400.00		•	\$80,00		2.00	\$80.00		6.66	\$80.00		\$80.00	\$80.00			Reconciliation
								_		-	_		(6	- 2		ú	J		-	2			Ref #



WTTV-CBS 16779 Collections Center Drive Chicago, IL 60693 Main: (317) 632-5900 Billing: (317) 715-2704

Billing Address:

Screen Strategies Media Attention: Accounts Payable 11150 Fairfax Blvd, Suite 505 Fairfax, VA 20120

Estimate Number	Product	Advertiser
2366	Shelli Yoder for Indiana	Yoder, S / D / Congress

Invoice Period	Invoice Month	Invoice Date	Invoice #
09/26/16 - 10/03/16	October 2016	10/09/16	WC16100099

Г		
\overline{a}	Local	Sales Region
	Local House	Sales Office
J	Account Executive House Indianapolis	Account Executive
	WTTV-CBS	Station

Order Flight	Deal #	Alt Order #	Order#	
09/27/16 - 10/03/16			388748	

Consideration	Billing Calendar E	Broadcast Cash	
	Special Handling		7

Ļ		Ш
Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	

Line		Channel Description	Time	Day	Date	Length	Length Air Time	Ad-ID	Rate	Reconciliation
9	CBS	M-F 6p-630p	6p-630p							
	CBS			۶	09/28/16	:: 30	6:27 PM	MP16IN0901H	\$150.00	
10	CBS	M-F 7p-730p	7p-730p							
				09/26/16	09/26/16 to 10/02/16	1x	T			
	CBS			Τh	09/29/16	:30	7:26 PM	MP16IN0901H	\$800.00	
-	CBS	M-F 730p-8p	730p-8p							
				09/26/16	09/26/16 to 10/02/16	1×	-T			
	CBS			Tu	09/27/16	:30	7:55 PM	MP16IN0901H	\$900.00	
12	CBS	Sunday Prime Hour 3	9p-10p							
)			09/26/16	09/26/16 to 10/02/16	1x	S			
	CBS			Su	10/02/16	:30	9:51 PM	MP16IN0901H	\$2,000.00	
3	CBS	M-F 11p-1135p	11p-1135p							
) 			09/26/16	09/26/16 to 10/02/16	1x	W			
	CBS			8	09/28/16	:30	11:29 PM	MP16IN0901H	\$250.00	
	}			10/03/16	10/03/16 to 10/09/16	1x	M			
4	CBS	M-F 1135p-1235a	1135n-1235a	3	10/03/16	:30	11:25 PM	MP16IN0901H	\$250.00	
)			09/26/16	09/26/16 to 10/02/16	2x	-TF			
	CBS			ᄀᆸ	09/27/16	မွှဲ မွ	12:36 AM	MP16INO901H	\$100.00	
			Aired Spots	9						
			Alred Spots	19						

 Gross Total
 \$6,000.00

 Agency Commission
 \$900.00

 Net Amount Due
 \$5,100.00
 Payment Terms 30 Days